



*20th Trade Show*  
**2010**

18th MTNA Open • 7th Sporting Clay Tournament • Nursery Tours • Barbeque • Fish Fry • Educational Sessions

*Registration Information*  
*October 1-2, 2010*



# 2010 TRADE SHOW SCHEDULE OF EVENTS

## Wednesday, September 29

4:00pm – 6:00pm Exhibitor Setup Available

## Thursday, September 30

9:00am - 5:30pm Trade Show Registration Open. Main Entrance Lobby, McMinnville Civic Center

8:00am - 8:45 am Sporting Clay Registration

9:00am Sporting Clay Tournament Starts

7:30am – 8:30am Golf Registration and Breakfast

8:30am Golf shotgun Start

7:30am – 8:30am Nursery Tour Registration at McMinnville Civic Center

9:00am Nursery Tour leaves Civic Center

5:30pm Barbecue at Great Western Bag Co. – Southwestern Division sponsored by Great Western Bag Co.

## Friday, October 1

8:00am - 4:00pm Trade Show Registration Open, Main Entrance Lobby, McMinnville Civic Center.

8:00am - 10:00am Continental Breakfast with Exhibitors (Sponsors Welcome)

**9:00am - 4:00pm Trade Show Open. Name Badge Required.**

8:15am - 4:45pm Educational Sessions--Room 1 – The \$30 Educational Registration Fee includes Trade Show Badge

8:15am - 9:00am ***A New Box of Crayons***, a look at the trees and shrubs that will be specified in the coming years; with emphasis on native and pest resistant species; and “designer” plants that better fit specific landscape situations. – Hubert P. Conlon, UT Area Ext Specialist, Jonesborough, Tenn (retired)

9:00am - 10:00am ***Fruit Trees - Selection and Care to Reduce Spraying*** – Dr. David Lockwood, UT Ext. Fruit Specialist, Knoxville, Tenn.

10:00am - 11:00am ***Insect and Mite Control by Season*** – Dr. Frank Hale, UT Ext. Entomologist, Nashville, Tenn.

11:00am - 11:45am ***Tactics and Strategies Demonstrating Industry Leadership*** – Navigating the trends, opportunities and constraints facing the nursery and landscape industry with proven and innovative approaches that balance the needs of the planet, people and profits. – Michael Robinson, Green Village Plants, Morrison, Tenn.

11:45 - 1:00pm LUNCH – ON YOUR OWN

1:00pm - 2:00 pm ***Tips and Tricks for Identifying Plant Diseases*** – Learn the symptoms and signs associated with the most common diseases of herbaceous and woody ornamentals. – Dr. Alan Windham, UT Ext. Plant Pathologist, Nashville, Tenn.

2:00pm - 3:00pm ***Herbicides that can be used in Commercial Landscape Beds and Turf*** – Greg Armel, UT Ext Weed Specialist, Knoxville, Tenn.

3:00pm - 4:00pm ***Add Color to the Landscape with 5 Phytophthora Resistant Annuals*** – Bob Washburn, PWP Greenhouses, Pall Mall, Tenn.

4:00pm – 4:45pm ***Effect of the Exotic Invasive Plant Movement on the Middle Tennessee Nursery Industry*** – Michael Kassees, Forest Nursery, McMinnville, Tenn.

4:00pm Exhibitor’s Meeting – Room 4

5:30pm Fish Fry Sponsored by United Express Service, Inc., Rocky Hill, Conn. and McMinnville, Tenn.

## Saturday, October 2

8:00am - 3:00pm Registration Open. Main Entrance, Lobby, McMinnville Civic Center.

8:00am - 10:00am Continental Breakfast with Exhibitors (Sponsors and Visitors Welcome).

8:30am Annual Business Meeting

9:30am - 2:00pm Trade Show Open; Name Badge Required.

2:00pm Trade Show Closes.

5 Pesticide Points in C3, 10 & 12 Oct. 1 TCNP: 1 pt for Educ. on Fri. (sign in room); 1 pt for attending Trade Show on Sat. (sign at Desk); ISA Points offered Oct. 1 during Educational Sessions; ISA – Arborist: 7.25; BCMA Science: 4.5; Municipal: 7.25; BCMA Management: 2.75 (**Educational Registration and Trade Show Badge Required for Educational Sessions.**)

# WHERE TO STAY

All motels must be contacted direct to receive special rates under the MTNA block (expires 9/15/10).

## Hotels in Manchester, Tenn.

**Comfort Suites Manchester by**

**Choice Hotels**

931.728.1301

**Holiday Inn Express Hotels & Suites**

931.728.9383 / Fax: 931.728.1615

**Microtel Inn & Suites**

931.723.7001 / Fax: 931.723.7077

**Sleep Inn & Suites**

931.954.0580 / Fax: 931.954.0581

**Country Inn & Suites**

931.728.7551

**Hampton Inn – Manchester**

931.728.3300 / Fax: 931.728.1493

## Hotels in McMinnville, Tenn.

**Bonnie Blue Inn Bed & Breakfast**

931.815.3838 or 931.668.2944

**Best Western**

931.473.2159 / Fax: 931.473.8282

**Scottish Inn**

931.473.2181 / Fax: 931.473.4021

## Hotels in Murfreesboro, Tenn.

**Hampton Inn**

615.890.2424 / Fax: 615.890.2404

Hilton Honor Rewards & all Hampton Amenties

**Baymont Inn & Suites**

615.896.1172 / Fax: 615.895.4277

## Campgrounds or Cabins

**Burgess Falls State Park** (Sparta)

931.432.5312

**Cumberland Mountain State Park**

(Crossville)

931.484.6138 / 1.800.250.8618

**Edgar Evins State Park** (Silver Point)

931.858.2446 / 1.800.250.8619

**Rock Island State Park**

931.686.2471 / 1.800.713.6065

**Fall Creek Falls State Park**

423.881.5168 / 1.800.250.8610

**KOA Campgrounds** (Manchester)

931.728.9777



## ACTIVITIES

### MTNA 4<sup>TH</sup> NURSERY TOUR

Tour is co-sponsored by the Tennessee Department of Agriculture – Marketing. The tour will leave the McMinnville Civic Center on Sept. 30 at 9:00 A.M. and will return by 5:30 P.M. The tour is \$25 per person with a maximum of 45 people on the tour. The tour will include lunch, beverages and snacks. The tour is on a first-come, first serve basis: therefore, register early. For additional information, please call 931.507.7322. The deadline to sign up for tour participation is September 25, 2010. A blend of field, container, Pot-N-Pot and liner production will be seen on the tour.

Hale & Hines Nursery	Panter & Sunderlund Nursery
Blankenship Farms	Tri-Tech Molded Products, Inc.
Odom Nursery	TSU-Nursery Research Center

### MTNA 7<sup>TH</sup> ANNUAL SPORTING CLAY TOURNAMENT

THURSDAY, Sept. 30 – 8:00 AM

Prairie Shooters Club, Inc, Hillsboro, will host the Sporting Clay Tournament, Sept. 30. Registration and continental breakfast will begin at 8 AM. Fee includes lunch and refreshments. Clay Sponsorships are available for \$200 which includes 2 shooters, adult fees are \$75 and youth (11-17) fees are \$50. Prairie Shooters Club, Inc is on the Prairie Plains Rd, Hillsboro, approximately 10-12 miles Northeast of Manchester and 27 miles from the McMinnville Civic Center.

**From Chattanooga** - Go west I-24 to Exit 114 at the end of exit, turn right. Start out going Southeast on Hillsboro Blvd/US-41/TN-2 toward Truckers Ln. Continue to follow US-41/TN-2. Go approximately 5.3 miles and turn right onto Winchester Hwy/ TN-127 and go .4 mile, turn left on Prairie Plains Rd. and go approximately 6 miles, turn right onto Prairie Shooters Club entrance.

**From Nashville** - Go East I-24 to Exit 114 at the end of exit turn left. Start out going Southeast on Hillsboro Blvd/US-41/TN-2 toward

Truckers Ln. Continue to follow US-41/TN-2. Go approximately 5.3 miles and turn right onto Winchester Hwy/TN-127 and go .4 mile, turn left on Prairie Plains Rd. and go approximately 6 miles, turn right onto Prairie Shooters Club entrance.

**From McMinnville Civic Center** - Go East on Garfield St. toward Clark Blvd, Turn right on N. Chancery St/TN56, continue to follow N. Chancery St. Turn left onto Viola Rd/TN 108, go approximately 10.2 miles. Turn right on TN-108/TN-127/Main St/Viola Rd. continue to follow TN-127 to Hillsboro, at light go straight .4 miles, turn left on Prairie Plains Rd, go approximately 6 miles, turn right onto Prairie Shooters Club Entrance.

### MTNA 18<sup>TH</sup> ANNUAL OPEN GOLF TOURNAMENT

THURSDAY, Sept. 30 – 8:00 AM Willowbrook Golf Course, Summitville, Tenn. will host the MTNA Open, Sept. 30. Registration and a continental breakfast will be available at 8 AM with a Shotgun Start at 8:30 AM. Teams will be set up as a 4-person scramble.

- Fees include breakfast, range balls, green fees, riding cart, lunch, refreshments and great prizes. Golf Sponsorships are available for \$150 which includes 1 player, player fees are \$80 (includes Mulligan).
- Willowbrook Golf Course is on Hwy. 55 approximately 6 miles north of I-24, Exit 111 Manchester or 15 Miles south of McMinnville.

### BARBECUE/COOKOUT

THURSDAY, Sept. 30 – 5:30 PM

Great Western Bag Company will sponsor a Barbecue/Cookout at their facility at 340 McBrides Ln. (off Hwy. 56N), Thursday night at 5:30 PM.

### FISH FRY

FRIDAY, OCTOBER 1– 5:30 PM United Express Service, Inc. Truck Brokers of McMinnville, TN and Rocky Hill, CT will sponsor a country fish fry at the Fairview Community Center (4450 Beersheba Hwy/Hwy 56), Friday night at 5:30 PM. There will be after dinner entertainment. Please R.S.V.P. by Friday, Sept. 25.

**You may mail, fax or e-mail your registrations. (See registration form). In order to save you time Friday, pre-registration or late registrations may be picked up at the McMinnville Civic Center, September 30, 9:00 AM - 5:30 PM.**

The MTNA Trade Show offers access to hundreds of leading growers and over 35,502 acres of certified nursery stock, within 1 hour's drive of McMinnville. Conveniently located at the McMinnville Civic Center in the heart of the "Cradle of the Plant Kingdom." This two day show provides booths filled with products, equipment and services available to help you make your business more profitable.

- Warren County is a dry county, but liquor-by-the drink is available at some local restaurants.
- Local Taxi service available.

**CITIES IN THE AREA** – Murfreesboro, Crossville, Sparta, Manchester, Decherd, Cookeville, Tullahoma, Smithville, Monteagle, Winchester

### CAMPGROUNDS AND FISHING

- Fall Creek Falls State Park
- Tims Ford State Park
- KOA Campgrounds
- Rock Island State Park

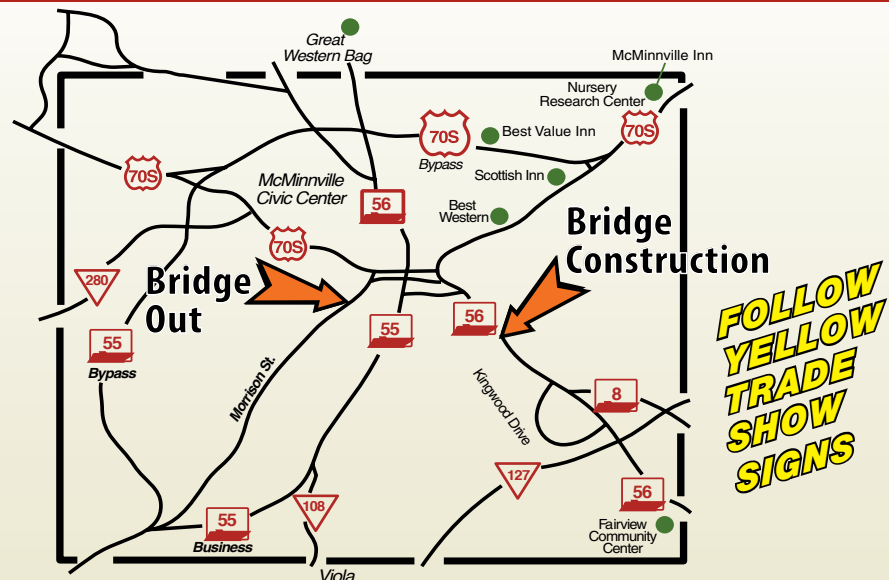
### FREE PARKING AT THE McMINNVILLE CIVIC CENTER

Nearest Airports :

Nashville; Chattanooga; Knoxville; Atlanta.

Local airport for small aircraft.

DIRECTIONS TO SHOW



- From Nashville-Murfreesboro I-24 to Exit 78B (Hwy 96) at Murfreesboro. State 96 to Murfreesboro. US41/70S/US231 to US41/70S. 70S East to McMinnville.
- From Knoxville I-40 West. Exit 317 at Crossville, (Hwy 70), Sparta, McMinnville
- From Nashville I-40 East. Exit 273 or Smithville (Silver Point), Hwy 56S, McMinnville
- From Nashville I-24 East. Exit 111 at Manchester, Hwy 55 North Bypass merges into 70S Bypass
- From Chattanooga I-24 West. Exit 111 at Manchester, Hwy 55 North Bypass merges into 70S Bypass
- From Chattanooga US27 North to Hwy 111, Dunlap-13 miles, Hwy 8 & 111, turn left Hwy 8-24 miles to McMinnville.
- I-40 Exit 288 at Cookeville, Hwy 111S to Sparta, Hwy 70S West to McMinnville

# REGISTRATION FORM



Please type or print only – Complete entire form –  
Check all appropriate boxes!

**RETURN WITH PAYMENT BEFORE SEPT. 15 to:**  
**Middle Tennessee Nursery Association**  
**201 Locust St., Ste 14**  
**McMinnville, TN 37110**  
**Phone 931-507-7322 • Fax: 931-507-9601**  
**www.mtna.com**

Firm \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

MTNA member  Non-member **Motel** \_\_\_\_\_

*Primary Function:* **Motel Location** \_\_\_\_\_

- GRower  WHolesale  ReTail  Mail Order  GreenHouse Grower  
 LanDscaping  Landscape Architect  Garden Center  Grounds Maintenance  
 EQuiPMENT Dealer  Supplier - Yard  Supplier - Goods  Supplier - Services  
 ManuFACTurer  Turf Grower  BRokers (specify type) \_\_\_\_\_  
 Extension/Hort Teachers/Nursery Inspectors/Gov\*  \*Other \_\_\_\_\_

Please list first and last names of persons attending the 2010 Convention and Trade Show

1 \_\_\_\_\_  
 2 \_\_\_\_\_  
 3 \_\_\_\_\_  
 4 \_\_\_\_\_  
 5 \_\_\_\_\_  
 6 \_\_\_\_\_  
 7 \_\_\_\_\_  
 8 \_\_\_\_\_

	1	2	3	4	5	6	7	8	TOTAL
Trade Show Badge Adult (2 day pass) Advance \$5									
Trade Show Badge Adult (2 day pass) After 9/15 \$7									
Trade Show Badge Children (2 day pass - 12 years and over) \$5									
Trade Show Badge Children (2 day pass - 6-11 years) \$3									
Trade Show Badge Children (2 day pass - under 6) <b>FREE</b>									
Barbecue (Sponsored by Great Western Bag Co.) Sept. 30 <b>FREE</b>									
Fish Fry (Sponsored by United Express Service, Inc., Rocky Hill, CT and McMinnville, TN) Oct. 1 <b>FREE</b>									
<b>RSVP BY SEPT. 25</b>									
Sporting Clay Tournament Sponsorship (includes 2 shooters) \$200									
Sporting Clay Tournament (per person) Adults \$75									
Sporting Clay Tournament (per person) Youth (11-17) \$50									
Golf Tournament Sponsor (includes 1 Player and 1 mulligan) \$150									
Golf Tournament 1 Player (includes 1 mulligan) \$75									
Annual Business Meeting (Oct. 2 - 8:30 am Room 2)									
<b>Educational Sessions (includes Trade Show Badge) \$30</b>									
Nursery Tour (includes trade show badge) \$25									

Registration Desk Wednesday Sept. 29 4:00 pm - 7:00 pm Friday Oct. 1 8:00 am - 4:00 pm  
 Open in Civic Center Thursday Sept. 30 9:00 am - 5:30 pm Saturday Oct. 2 8:00 am - 2:00 pm

**CREDIT CARD PAYMENT:** Please charge my:  MasterCard  Visa  Discover \$ \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Sec. Code (3 digit) Reverse side of card \_\_\_\_\_ Card # \_\_\_\_\_ Name on card \_\_\_\_\_  
 Cardholder Signature \_\_\_\_\_ Billing Address on Card \_\_\_\_\_

**Note: Confirmations are not mailed. Registration will be picked up at the show site. No refunds after Sept. 15, 2010.**

**MTNA OFFICE USE ONLY:** Date Rec'd \_\_\_\_\_ Ck # \_\_\_\_\_ Cash \_\_\_\_\_ Amt \$ \_\_\_\_\_